PG DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION

(MBA & M.Com Programmes)



AWARENESS PROGRAMME

10.06.2022

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KAKARAPARTIBHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)

ISO 9001-2015 CERTIFIED INSTITUTION

NAAC 'A' GRADE

S.VENKATESH, M.BA, M.Phil.

Date: 09/06/2022

Director

STUDENT NOTICE

Is to inform that Awareness Programme titled "INVESTORS AWARENESS" will be conducted on 10.06.2022, i.e on Friday at Discussion Hall for MBA Sem II, MBA & M.Com Sem IV students. The resource person is Mr.Anand BP.

S. Demlik DIRECTOR



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Commerce and Business Administration cordially invite your gracious presence to virtual awareness programme on

"INVESTORS AWARENESS"

Date & Time: Friday, 10h June 2022 at 10:30 a.m

Resource Person

Mr. B.P.Anand

Mobiliser, United Training Services India Vijayawada

ORGANIZED BY:

PG DEPARTMENT OF
COMMERCE AND BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE

PG DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION (MBA & M.COM Programmes)

INVESTORS AWARENESS REPORT

Awareness programme is organised on 10.06.202. KBN College, PG Department of Commerce and Business Administration has organised this activity titled, "Investors Awareness" for MBA II (Batch 2021 – 2023) & IV semesters and M.Com IV semester students (Batch 2020 – 2022). The activity was organised through GOOGLE MEET. The resource person is Anand B.P, Mobiliser, United Training Services India.

The objective behind conducting this awareness programme is to create fundamental knowledge about investment for students, because they are the future investors and tax payers. The programme was organised to share about the different options available for investment in India. The risks that arise in the path of investment and the remedies to avoid them.

The resource persons explained the types of products available in the financial system, meaning of inflation and equity, asset allocation, mutual fund features and the criteria to be checked while choosing the fund , categories of risk, approach for a systematic investment plan.

The overall outcomes of awareness programme was, students gained knowledge regarding direct deposits, weekly, monthly, quarterly investments, power of compounding, income funds, balance funds, ELSS, eqity diversification, mid cap funds, small cap funds, gaining hogh returns over long term, minimising risk through diversification,

Total 114 students from MBA and 6 students from M.Com had attended the programme. Since the programme was organised through GOOGLE MEET. Vote of thanks was proposed by R.Susmita, M.Com final year student.

AWARENESS PROGRAMME PHOTOS









